



PCNC
4145 Evergreen Road
Pittsburgh, PA 15214
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

SEIU- Service Employee Internation(4318)
Waterfront Strategies (2541)
NAGELBERG,DAN
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
ISS/SEIU (133786)
National/Political
1438/06247995

invoice 630697
inv Date 9/30/2012
Terms Net 30
Contract 324107
Bill Type Standard
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/1/2012 10:57:42AM

Waterfront Strategies
1010 Wisconsin Avenue
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

SEIU 09/04
***** THIS IS A CASH IN ADVANCE

Pittsburgh (PCNC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	PCNC 8A-9A/1							
	Spot	8:00:00AM- 9:00:00	Per week (1),We,Th,Fr	09/07/12 8:23AM (Fr)	00:30	PITTSBURGH THIS MORNING 8AM	TV802X6412	\$75.00	
2.0	Spot			09/10/12			1 preempt @ \$75.00	\$0.00	Pre-empt
3.0	Contract Line Remarks:	PCNC 8A-9A/							
	Spot	8:00:00AM- 9:00:00	Day,W-1	09/12/12 8:58AM (We)	00:30	PITTSBURGH THIS MORNING 830AM	TV802X6412	\$75.00	M/G For 2.0.1

REMIT TO: PCNC P.O. BOX 643365 PGH, PA
15264-3365

Gross Total	\$150.00	Total Spots	2
Commission	(\$22.50)		
Net Total	\$127.50		

We warrant that the actual broadcast information
shown on this invoice was taken from the official
program log.